



Bringing **HOPE** to children
battling brain cancer.

It began with a boy – our little boy, Tony



11/26/2004 – 7/4/2011

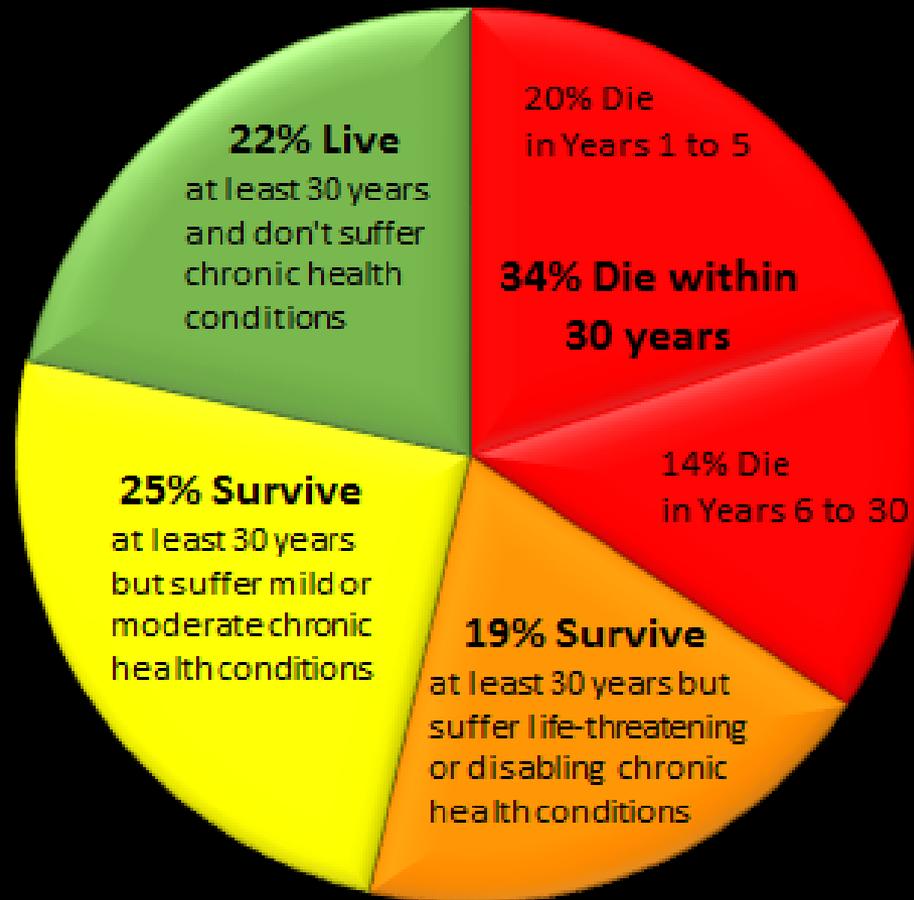
PHBF was founded in 2011

- In loving memory of Tony Merk
- Purpose: Better, less toxic treatments for children battling brain cancer and to support families who have a child battling a brain tumor

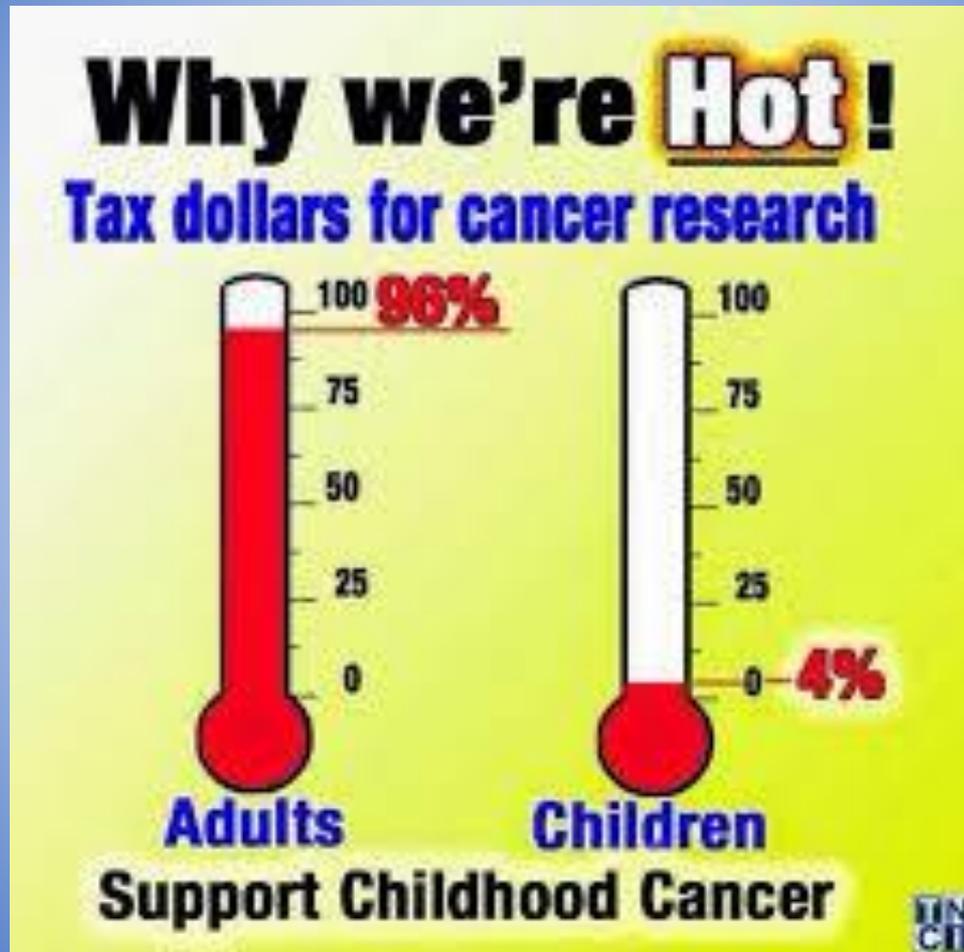


Why we fundraise

CHILDHOOD CANCER CURRENT LONG TERM OUTCOMES



4% is not enough



Fundraising



4th of July Pray~Hope~Believe
5K Walk/Run
Colerain Township

PRAY~HOPE~BELIEVE 5K RUN/WALK JULY 4TH



MORE THAN 1235 PARTICIPANTS PER YEAR

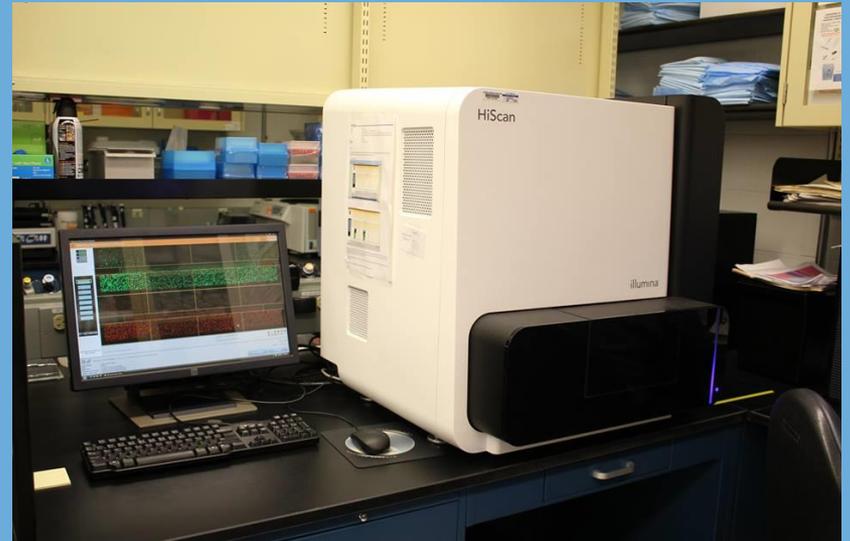
Research funded

- Over \$325,000 in research at Cincinnati Children's.
- Founding member of the DIPG Collaborative (funding research around the world)



2016-17 Funds

PHBF recently funded the **Methylation 850** machine for clinical testing that was developed because of the generosity of PHBF supporters. Dr. Maryam Fouladi, Director of The Cincinnati Children's Hospital Brain Tumor Center, indicated this is the nation's first machine of its kind that will genetically classify brain tumors to personalize treatment strategies for both clinical care and research.



Family support

- Camp Joy Family day
- YMCA days, Parent's night out
- Provide other support for families as identified by social workers at the hospital
 - Living expenses (furniture, electric bill, car maintenance)
 - Funeral expenses





Overhead Expenses

- NO PAYROLL
- NO OFFICE
- 100% VOLUNTEER-DRIVEN
- Fundraising expenses:
 - Most items donated
 - T-shirts
 - Timing
 - Awards



**WE ARE BLESSED BY
GENEROUS DONATIONS OF
GOODS,
SERVICES & TIME**

www.PrayHopeBelieve.org

Please join us in bringing HOPE to
children battling brain cancer





THANK YOU!

